



GREATER LOS ANGELES ZOO ASSOCIATION'S | CORPORATE LEADERS

# Join one of the most rewarding corporate philanthropy programs in Southern California.



The Greater Los Angeles Zoo Association's (GLAZA) Corporate Leaders program provides organizations with a unique opportunity to align themselves with GLAZA and the Los Angeles Zoo's commitment to species conservation and education while demonstrating their support of the L.A. community.

GLAZA Corporate Leaders recognize the vibrancy of the Los Angeles Zoo, its contribution to the Southern California economy, and the importance of maintaining the stature of the Zoo as one of the nation's premier zoos; providing residents and visitors of Southern California with an educational and entertaining view of the diversity of wildlife and the natural world.



A long-standing L.A. institution, the Zoo is located in the heart of the city on 113 acres within scenic Griffith Park. It is home to over 1,400 animals representing more than 270 different species, many of which are endangered. The Los Angeles Zoo is open to the public year-round.

As a Corporate Leader, your participation enables our work of raising public awareness of the Zoo and its ongoing efforts to save species, supports GLAZA's volunteer program of over 800 active volunteers and docents, and its membership program.

**As one of our Corporate Leaders your investment in the Greater Los Angeles Zoo Association not only supports its mission, but also benefits your company, executives, and employees.**



The Corporate Leaders program provides a wide range of extraordinary benefits designed to enhance you and your company's experience at the Los Angeles Zoo. Corporate Leaders receive a customized selection of benefits tailored to your specific corporate, financial, and philanthropic objectives.

Participation levels start at \$5,000. Depending on the annual level of participation, benefits may include:

#### **TICKETS**

- Annual Zoo Entry Cards and single-use Zoo Admission passes
- Exclusive discount on Zoo admission tickets for employees and families

#### **VIP ACCESS & SERVICE**

- Behind-the-scenes Zoo tours and animal experiences
- Corporate Leaders Ticketing / Hospitality Concierge Service

#### **HOSPITALITY**

- Discount on facility rentals; free facility rental for top tier participants
- Corporate Family Day (higher financial level of commitment) which includes:
  - *Discount on Zoo admission tickets*
  - *Designated gathering place inside the Zoo*
  - *Preferred parking for certain designees*

#### **SPECIAL EVENTS**

- Invitation to the Zoo's annual Sunset Safari — a special evening featuring animal experiences, food, drinks, and other fun activities
- Opportunity to attend special Learning Lunches at the Zoo featuring one of the Zoo's animal experts.
- Ability to purchase tickets to the Zoo's annual prestigious and unique Beastly Ball fundraising event before tickets go on sale to the public

#### **VOLUNTEERING & COMMUNITY SUPPORT**

- Corporate Hero Zoo admission passes which your company can gift to a school or youth organization of choice
- Corporate volunteer activity at the Zoo

#### **COMPANY RECOGNITION**

- Listing in the GLAZA Annual Report
- Logo Recognition on the Zoo website's Corporate Leaders page
- Logo or text recognition on the Zoo's digital screens
- Logo Recognition on the Corporate Leaders kiosk inside the Zoo

#### **CORPORATE LEADERS ROUNDTABLE**

- Access to the Zoo's Corporate Leaders Roundtable, an exclusive networking forum featuring cocktails, dinner and a 'fireside chat' with a leader in the business, community, entertainment or sports sector



By partnering with other conscientious businesses, Corporate Leaders build goodwill in our community and illustrate their deep commitment to both the people and animals that call Los Angeles home.



**For additional information and to become a Corporate Leader, please contact:**

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